

**The University of Florida, IFAS, Lee County Extension
In Conjunction with the City of Fort Myers offers the Course of Study**

Urban Farming 101 – Vegetable and Herb Production
Weekly on Tuesdays from August 4 to August 25, 2009; 5:30PM – 8:00PM

Classes will be held at the:

***Southwest Florida Enterprise Center, 3903 Dr. Martin Luther King, Jr. Blvd.
Fort Myers, Florida 33916,***

To register, call:

Michele Jones, Phone 239-321-7085

Cost: \$40.00

Instructors: Roy Beckford, UF/IFAS Lee County Extension

Gene McAvoy, UF/IFAS Hendry County Extension

Robert Halman, UF/IFAS Collier County Extension

Collaborating Farmer: Ken Ryan (Herban Gardens, North Fort Myers)

Week 1 (August 4, 2009)

Planning the Urban Farm

Students will learn:

- 1. Small Farm Enterprise Alternatives*
- 2. Deciding on the Best Alternatives*
- 3. How to Develop and Write a Farm Business Plan*
- 4. Vegetable Production Systems*

Week 2 (August 11, 2009)

Production Parameters

Students will learn:

- 1. Basic Skills and Techniques in Vegetable/Herb Production*
- 2. Major Pests and Diseases Affecting Vegetables in Florida*
- 3. Pest and Disease Control – Methods, Agents and Techniques*
- 4. Crop Rotation as a Management Strategy*

Week 3 (August 18, 2009)

Producing Quality Vegetables and Herbs

Students will learn:

- 1. Which Herbs do Well in Florida Conditions*
- 2. Basic Skills in Herb Production*
- 3. Harvesting, Storing and Exhibiting Produce*
- 4. Developing Essential Marketing Skills*

Week 4 (August 25, 2009)

Award of Certificates and Class Field Trip

Students will visit an Urban Farm in Lee County and the farmer will provide expert advice and information on techniques used in on-farm production and in produce marketing.